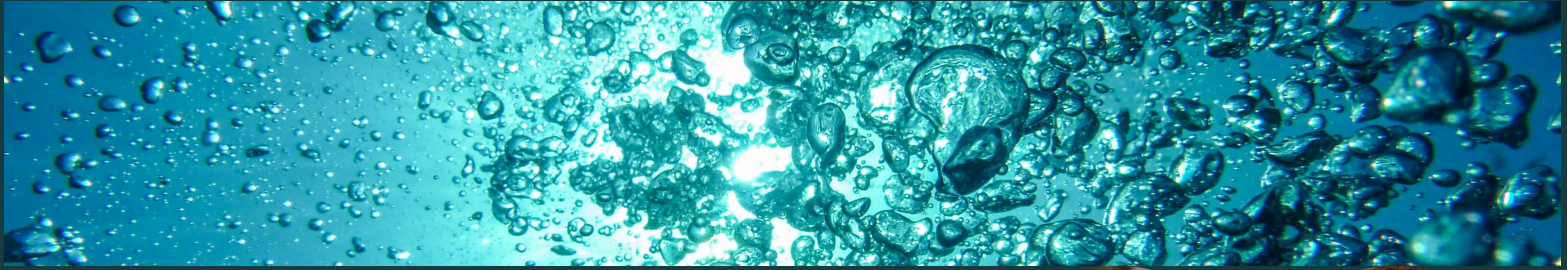


# 2018 COLORADO WATERWISE ANNUAL REPORT

*Connecting stakeholders, providing resources, and serving as the collaborative leader in the efficient use of urban water in Colorado.*



## A Year in Review

*By Amelia Nuding and Diana Denwood*

*2018 was a great year for Colorado WaterWise. We celebrated our 10th Annual Symposium at the Denver Botanic Gardens, and by all accounts our numerous participants had a great time connecting with water professionals. And that's what Colorado WaterWise is all about - connecting, collaborating and advancing the practice of water efficiency. Thank you to all who joined us!*

*As we look to 2019, we hope to bring in greater diversity to Colorado WaterWise's membership and coverage of water topics, ensure that we remain up to speed on current trends and developments. We aim to build on our successes of 2018, which included:*

- Expanded program offerings which now includes webinars. Members have access to these recordings on line.*
- Continued financial responsibility to ensure that every dollar supports our programs.*
- Engaging presentations and networking through Lunch N' Learns.*

*Thank you for reading our 2018 Annual Report, and we look forward to connecting with you in 2019!*



### CORE PRINCIPLES

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**CONNECT  
STAKEHOLDERS**

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**COLLABORATE WITH  
INDUSTRY PARTNERS**

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**CREATE TOOLS**

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**CONTRIBUTE TO WATER  
POLICY**

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**COMMUNICATE  
INNOVATIONS AND BEST  
PRACTICES**

# 10th Annual Water Conservation Symposium

2018 marked the 10th year of this annual networking event for water industry professionals hosting 118 speakers and attendees. Participants varied from water providers, consultants, vendors, universities and non-profit organizations.

## KEYNOTE SPEAKER

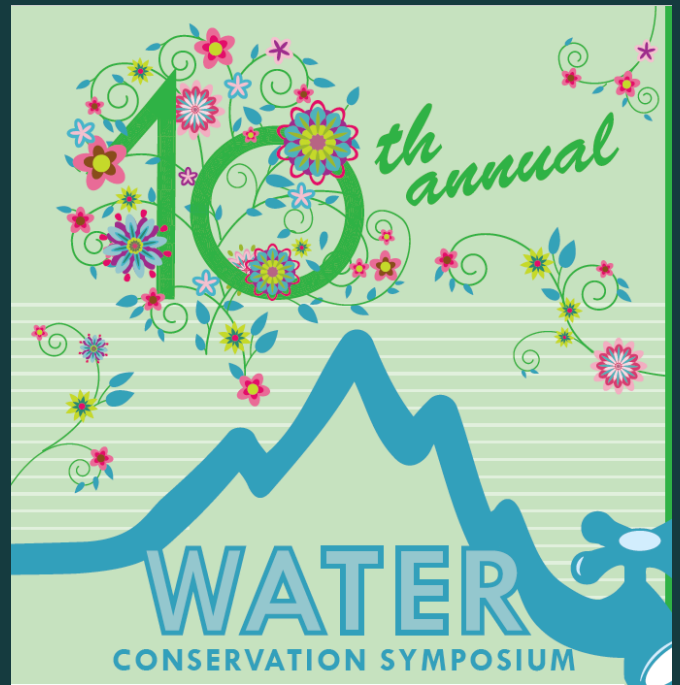
Samantha Sands from the Denver Museum of Water and Science presented "Digging the Ice Age: Water and Snow Mastodon Project"

## GARDNER AWARD

Curtis Mitchell with Fountain Utilities was the recipient of this year's award for his notable contributions to water conservation and leadership in designing tap fees to encourage water-efficient landscapes.

## FEEDBACK

Survey says 4.7/5! Symposium attendees loved the keynote speaker and Denver Botanic Gardens as our venue.



## TOPICS

- Growing Green Roofs in Colorado
- Developing the Workforce of Tomorrow
- Mastering Advanced Metering Infrastructure
- Water Use in the Professional Car Wash Industry
- Pecha Kucha - 5 minute, info packed presentations
- Low Tap Fees, High Water Savings

*"The content was fantastic - wide variety of subjects - I learned a lot of new info - digging the ice age was fun and entertaining"*



# Lunch 'n Learn

## OPEN SOURCE RESOURCES

The Open Water Foundation is leading the effort to collaboratively develop, enhance and maintain open source water resource software tools, to the benefit of government, universities, consultants, nonprofits and the public. This Lunch 'n Learn examined innovative means to use technology to solve complex water issues and empower users with software tools for data analysis and visualization.

## REGIONAL MODEL LANDSCAPE & IRRIGATION ORDINANCE

This presentation covered the steps that the South Metro Water Supply Authority took as they created this ordinance. They demonstrated the key requirements and benefits to participating municipalities as well as tips and tools for implementation.

## REGIONAL WATER EFFICIENCY & CONSERVATION PLANNING

Over the past few years, regional water efficiency and conservation planning has emerged as a trend in Colorado and other states. Since 2014, Peter Mayer has worked with communities in Colorado's Roaring Fork Valley, the Northern Colorado Water Conservancy District, and the New York City Department of Environmental Protection to develop three distinct regional water efficiency programs. This presentation described these regional planning efforts, what made them similar and distinct. Peter discussed the process of bringing participants to the table and finding ways to engage with water providers that have never before implemented water efficiency.

# Webinar Series

## WATER LOSS

This webinar explored best practices in water loss management including resources such as AWWA M36 Water Loss Control Methodology and free AWWA water audit software. Speakers discussed initiatives and programs being led by the Colorado Water Conservation Board in 2018. The presentation included water loss programs and lessons learned from Aspen, Fort Collins and Montrose.

## COOLING TOWERS

Whether looking to improve water efficiency in the CII sector, seeking opportunities to increase non-potable water use, or dealing with water quality impacts, cooling towers keep coming up in the conversation! This webinar provided an introduction to cooling towers for water managers.

**These free events provide information sharing and networking opportunities for members and non-members throughout the year.**





# Quarterly Newsletter

This year we published three information packed newsletters to keep members informed about current water conservation best management practices, case studies, programs and events. One of the notable topics explored in 2018 explored how invasive species disrupt our natural environment and what communities are doing to further conservation.

# Live Like You Love It Communication Toolkit

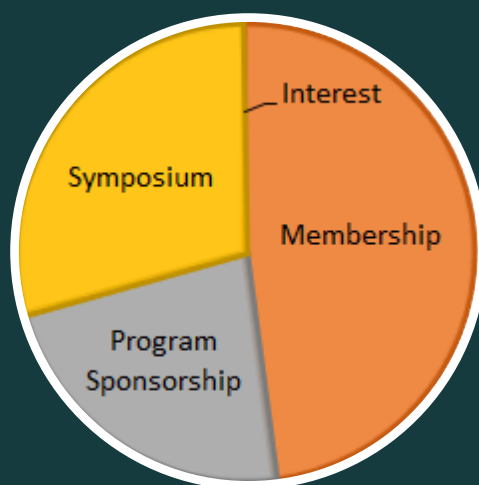
Also known as LLYLI, this toolkit provides a professionally designed public communication toolkit available for members and partners to co-brand and use. We are constantly seeking input for additional campaign ideas. In 2018, we created fact sheets on topics of drought and Tap vs. bottled water. This year we performed our #Hike4Water social media contest in partnership with Water Education Colorado.



# Financial Summary

**TOTAL ASSETS  
AS OF DECEMBER 2018**  
\$135,035

**INCOME \$69,630**



**EXPENSES \$38,795**



# THANK YOU

2018 MEMBERS AND PARTNERS!



## LIVE LIKE YOU LOVE IT PARTNERS

GREELEY WATER | CITY OF LONGMONT | LOVELAND WATER & POWER  
EAST CHERRY CREEK VALLEY

## LARGE UTILITY MEMBERS

AURORA WATER | CENTENNIAL WATER | COLORADO SPRINGS UTILITIES | FORT COLLINS  
UTILITIES | CITY OF FOUNTAIN | GREELEY WATER | LOVELAND WATER & POWER | NORTHERN  
WATER | THORNTON WATER

## MEDIUM UTILITY MEMBERS

CASTLE ROCK | GREEN MOUNTAIN WATER & SANITATION

## SMALL UTILITY MEMBERS

BANCROFT-CLOVER WATER & SANITATION | BRECKENRIDGE WATER | BOULDER COUNTY | CITY  
OF BRIGHTON | CITY OF CORTEZ | EAGLE RIVER WATER & SANITATION | LITTLE THOMPSON  
WATER DISTRICT | PLATTE CANYON WATER & SANITATION DISTRICT | WILLOWS WATER DISTRICT

## INDUSTRY PARTNERS

WATER SYSTEMS OPERATIONS | CAVANAUGH & ASSOCIATES | DROPCOUNTR | WATERSMART  
SOFTWARE

## BASIC MEMBERSHIP

BRENDLE GROUP | DENVER PARKS & RECREATION | HEADWATERS CORPORATION | MILE HIGH  
YOUTH CORPS | TRI-COUNTY HEALTH | WATERNOW ALLIANCE | RESOURCE CENTRAL | WATER  
DEMAND MANAGEMENT | WATER RESEARCH FOUNDATION | WELBY GARDENS | WESTERN  
RESOURCE ADVOCATES | WESTMINSTER

Find current news, events, and find out about membership at [ColoradoWaterWise.org](http://ColoradoWaterWise.org). Colorado  
WaterWise is a non-profit, 501(c)(3) organization.

We welcome your questions and feedback. Contact us at [admin@coloradowaterwise.org](mailto:admin@coloradowaterwise.org)